

FOR IMMEDIATE RELEASE



12 Marketing Classes Online and Onsite Available in March

Business owners benefit from expert digital marketing, email marketing and social marketing training

Orlando, FL – February 29, 2016 – With a newly revised curriculum including over 30 classes, [The Countess Group](http://www.thecountessgroup.com), an internationally recognized strategic marketing and communications consultancy, is offering 12 classes online and onsite during March, 2016.

Ken Countess, The Countess Group's Managing Director, a Master Certified Constant Contact Platinum Solution Provider, Authorized Local Expert, and winner of the 2015 Leadership Award will conduct webinars and workshops throughout the month.

"The response to our classes has been overwhelming," said Countess. "The value received by attendees has many come back again and again."

The Countess Group's catalog of over 30 different classes can be downloaded at: <http://bit.ly/tcg-catalog-2016feb>

Interested parties can learn more about March classes or register to attend by going to <http://bit.ly/march2016events>

The company's calendar of all upcoming events is continually updated and can be found at: <http://bit.ly/upcomingseminars>

In addition to email marketing, social media marketing, and other speaking engagements and classes, The Countess Group is available for consulting to organizations on a retainer, project basis, or hourly bases. Consulting services can be scheduled by phone or email (407-242-4200 or info@thecountessgroup.com).

About The Countess Group

The Countess Group (TCG) is a marketing and communications consultancy which has been providing strategic vision, tactical execution and measurable results for clients since 2001.

TCG provides value-added services such as:

- Strategic Marketing
- Marketing Communications
- Corporate Communications
- Email Marketing
- Social Media Marketing
- Public Relations
- Internet/Website Development and Optimization
- Customer Acquisition/Retention/Engagement
- Lead/Demand Generation
- Sales Training and Support
- Trade Show Support

Now in its 16th year, the company is led by Ken Countess, an award-winning marketer and an accredited, nationally recognized expert on Email Marketing and Social Media Marketing. Ken's approach to educating audiences how to use email marketing and social media tools such as #LinkedIn, #Facebook and #Twitter to build their business has earned him the respect of loyal followers around the country.

Mr. Countess has held executive management positions at several Fortune 100 companies and has been a senior partner at Ascend Marketing, a 40-person marketing firm. While with such well-known companies as Motorola, Marriott, and Caremark (now CVS), Ken has been responsible for creation and delivery of multiple successful sales growth strategies, strategic messaging and communications, and change management programs for worldwide markets.

Learn more about The Countess Group at www.MarketYourBusiness.co (Editor's note: not .com). Find us on Facebook (facebook.com/TheCountessGroup), Twitter (twitter.com/CountessGroup), Google+ (google.com/+TheCountessGroup), Pinterest (pinterest.com/CountessGroup), and LinkedIn (<http://www.linkedin.com/company/the-countess-group-ccg>)

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