



Authorized Informatica Training ILM Case Study - COSTCO



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Overview

Costco Wholesale Corporation is the largest American membership-only warehouse club. In 2015 it was the second largest retailer in the world after Walmart with \$35B in annual sales. By 2016, Costco had become the #1 retailer for prime beef, organic foods, rotisserie chicken, and wine.

Costco collects mountains of data every day and stores customer information in systems that cross sales, marketing, operations, logistics and other areas. Costco had decided to employ Informatica as one solution to big data migration, management and data integration.

Data is such a critical part of Costco's infrastructure, it cannot take risks that its data is not managed, stored and integrated properly. Mistakes can cost the company millions of dollars. **Costco wanted to Control the size of its data—and the cost of managing it.**

So Costco decided to engage ExistBI's Informatica training team to create and execute a custom Informatica training plan to ensure their team had all the training needed to minimize risk and avoid any costly mistakes.

Process

ExistBI's **Authorized Informatica training team** decided Costco required the official two-day ILM Test Data Management: Data Subset & Data Masking course (with additional topics).

Costco's six training delegates were based in different locations, so we delivered the training via a virtual classroom using Informatica University's official lab environment and materials. We used WebEx for audio and to view the trainer screen.



Results

At the end of the two day ILM training program, the six delegates had gained in-depth knowledge of best practices for Informatica ILM.


The team were able to manage their volume of data more efficiently to prevent spiralling storage costs. They were also able to prevent out-of-compliance conditions and reduced legal liability by ensuring that data is stored securely and is not retained for longer than is needed. The Costco team became proficient at database archiving, test data management, data privacy/data masking, and data/application retirement.

Through this training process ExistBI also assisted Informatica University update the ILM training materials.



Customer Feedback

After the initial training delivery, our client was extremely satisfied by our level of knowledge, professionalism and delivery:



'It was a very good class and the trainer was clearly an expert. You have been so good to us! Lisa, Senior Analyst – Costco

What other Customers Say:

'Thank you again for the excellent custom B2B DT Informatica training, our team loved the trainers passion and deep expertise in the Informatica platform.'

Leslee, General Manager Retail
Division – Fortune 100 Retail
Company

'Thank you once again for an excellent custom Informatica PowerCenter training, we appreciate your professionalism and support during our on-going complex projects. Will be in touch in the new year for more classes.'

Robert, Head of Training – Large
Canadian Bank

'Thanks for including us in the Informatica training, great job!'

Patrick, Senior Manager –
Fortune 100 Healthcare Company

About Us

ExistBI provides Business Intelligence and Big Data training, consulting and implementation services that enable organizations to gain a competitive advantage in today's global information economy.

We empower our customers by:

- Assessing their current landscape, identifying value generating opportunities and developing a plan to address those opportunities quickly and economically;
- Helping clients select the appropriate intelligent software / tools;
- Architecting an efficient and innovative solution;
- Project implementation – project management, business analysis, development, testing and support; and
- Onsite and virtual classroom training includes; Informatica, IBM, SAP, BusinessObjects, Microsoft, Teradata, Oracle, Tableau and MicroStrategy.

ExistBI is an Authorized Informatica Training Partner, an Informatica Consulting & System Integrator Partner and an Informatica Authorized Reseller.





Recent Projects

- **Informatica** Training & Consulting (PowerCenter, IDQ, MDM, B2B, BDE, ILM, Cloud)
- **Informatica & Enterprise Data Warehouse** Consulting & Staff Augmentation
- ERP Data Warehouse Normalization using **Informatica Cloud**
- **Informatica Software POC's & Data Integration Services**
- **Informatica** Data Migration Services, Performance Tuning & Optimization Consulting
- **Informatica** Upgrades & Migration 8.x/9.x/10.x
- **Salesforce CRM & Informatica** Data Migration, Consulting & Staff Augmentation
- **Business Intelligence** Assessment, Strategy & Planning
- **Big Data** Training & Consulting
- **IBM InfoSphere** Training, Datastage Training & Consulting
- **IBM Netezza** Consulting & Staff Augmentation
- **IBM Cognos** Training & Consulting
- **JSON & IBM Cognos** Training
- **Tableau** Consulting & Staff Augmentation
- **Tableau** Desktop & **Tableau** Server Training
- **Tableau** Advanced Dashboard / Workbook Consulting
- **MicroStrategy** Training, Consulting & Staff Augmentation
- **SAP Business Objects** Training (WebI, Universe & Information Design, Dashboards, Lumira, Bods)
- **SAP Business Objects** Consulting & Migration
- **Microsoft SQL Server** Data Warehouse Design, Development and Support
- **Microsoft Power BI** Training & Microsoft Power BI Consulting
- **Microsoft Azure** Consulting & Training

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